



Geo and Global Studies 2017: Year 8

Guided Geography Inquiry (GGI) into

Connections Around the Globe and Ethical responsibility

- Who is producing my fashion designs and how ethical are they?
- What is the impact to developing countries where products are produced
- What is my connection here in Sydney?

Your brief:

Congratulations, you and a peer, have been shortlisted from a number of candidates to take up a role as Research Assistants at a major fashion label. In order to secure this role you have been asked to research and present to the Managing Director of this fashion label. **The Managing Director is interested to hear your ideas on their interconnections around the globe and their impact on the developing world.** Your research will be presented in the form of an **infographic on A1 cardboard**, where you and your partner, will have 4 minutes to pitch your ideas at an interview utilising this Infographic.

Output and Due dates in summary:

- o Infographic Poster and 4 minutes Interview - Week 6 Mon 6th March **(20 Marks)**
- o Reflection (in class) - Week 6 Tue/Wed 7th/8th March 20 minutes **(5 Marks)**



UNITED COLORS
OF BENETTON.



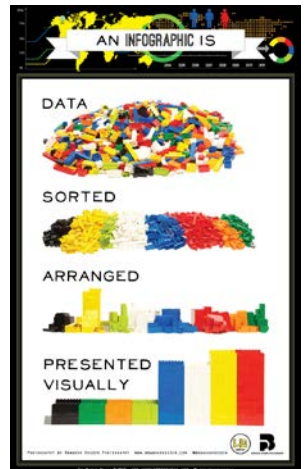
1. What will you deliver (your Infographic and Interview):

Part A 20 marks (due Week 6 Monday 6th March) Infographic and Interview

With a Peer, create a poster/infographic that

a) Investigates a **designer or fashion label** (*agreed with your teacher*). Ideally this label will support sustainable local communities in developing countries and promote environmentally friendly or ethical work spaces. It should include

- Overview of your company - including products, production locations (including ownership and head office location)
- Account for where products are produced (**identify a developing country**).
- Who buys their products?
- **Evaluate** your company's support of local communities and or Environmentally friendly and/or ethical work practices



b) **investigates and communicates** trade, travel, transport for the developing country, noted above, including:

- An outline of the Developing Country
- **Trade Links** with Australia and your **Developing Country**. How might this trade benefit these countries/communities?
- **Travel and Transport links** between Australia and your Developing Country.
- Synthesise how the lives of people (from your nominated Developing Country) are impacted by trade OR travel OR transport
- Bibliography

You will Share your poster with your peers in class in Week 6. This provide an opportunity to practice your interview.

Part B Reflection 5 marks

Complete a reflection on the learning process. (20 minutes in class)

A few information points about the submission

- The Infographic and Interview should reflect your overall understanding. The Managing Director is interested in your views positive or negative about her corporation
- The infographic and presentation should reflect collaboration and equal sharing of the workload.

2. What process will be followed to achieve our outcome :

We will work through the **Guided Geography Inquiry (GGI)** including completing your Journal and moving towards a Create and Share process where you will share your poster with the class.

The following GGI (from page 5) may be worked on, in collaboration with your partner.

Lesson 1	Acquiring Geographical Information	1. Open and Immerse	Teacher Introduces task It is important not to pick your organisation straight away gain an understanding of the key - words, issues and ideas. Watch Nike Nike Sweatshops behind the Swoosh Read Chapter 8.6 Transnational Corporations Chapter 8.8 The Sweatshop side For your workbook view and print this page.
Lesson 2		2. Explore	Re-discover what is an infographic and how might I structure it http://www.schrockguide.net/infographics-as-an-assessment.html You will recall that you completed this in Year 7.
Lesson 3	Processing geographical information	3. Identify	Provide a formal update to your teacher on your Organisation, Country and key questions
Lesson 4		4. Gather	
Lesson 5	Communicating geographical information	5. Create	Create your Infographic
Lesson 6		6. Share and submit Infographic Monday 6th March	Use this as an opportunity to practice your interview/pitch where you will have 20 minutes to share with your peers.
Lesson 7		7. Evaluate	Assess your Peers complete Complete your reflection in class

4. Marking Criteria for infographic (Submission)

Part A (20 Marks)	Low	Sound		Excellent	
<u>Method Part A (5 marks)</u>	1	2	3	4	5
<ul style="list-style-type: none"> • Creativity of submission to get the message across to your audience (including ICT skills evidenced in the Submission) • Visual ideas and concepts highly integrated with the message of the Submission • Clarity of ideas provided in the interview • Highly effective teamwork demonstrated and collaboration evident in the final product • Eye contact and presence throughout the Interview process 					
<u>Content and Purpose Part A (15 marks)</u>	3	6	9	12	15
<p>Provides clarity in explanation of the organisation (TNC) and its impact and high quality in the recommended solutions and/or actions including</p> <ul style="list-style-type: none"> - Overview of company, products produced, customers - Clarity in the explanation of how your company is supporting local communities and or Environmentally friendly and/or ethical work practices? - Who buys their products? - Evaluate your company's support of local communities and or Environmentally friendly and/or ethical work practices <p>Investigates and communicates trade, travel and transport links for the developing country</p> <ul style="list-style-type: none"> - An outline of the Developing Country - Trade Links with Australia and your Developing Country. How might this trade benefit these developing countries/ communities? - Travel and Transport links between Australia and your Developing Country. - Synthesise how the lives of people (from your nominated Developing Country) are impacted by trade OR travel OR transport <p>Clear evidence of a range of relevant sources and Bibliography correctly formatted</p>					
Total				/ 20	

Comments (what they did well, opportunity to improve)

Journal and Reflection on learning

A Guided Geography Inquiry into

Connections Around the Globe and Ethically responsible design

Central Research Topic:

You are to complete this Journal as you move through this unit of study.

The Journal and Reflection will be submitted at the close of the unit.



Connections Around the Globe



1. Open..... inquire, open your minds, get curious....

What do I already know about the TOPIC

What would I like to know about the TOPIC

What might I need to know about presenting and completing the infographic

Key words

Trade
Trade Links

Developing Country

Developed Country

Synthesise

Sweatshop

Ethically Produced

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2. Immerse DO NOT SEARCH TOO DEEPLY! Use your TEXTBOOK, encyclopedias, simple texts, clickview and youtube resources.

What have I found out already about this topic?
Where might be good locations to find further information?
What search terms will I use to look for information?



3. Explore: You are to explore the ideas you think might be interesting for your infographic and perhaps what you will need to know for the imovie and infographic.

Browse to find suitable resources and materials. Write these down in the chart below.

Source Material	Ideas and questions you would like to ask and explore about this source



4. Identify

Work together to identify what your infographic/ theme will be and what the storyboard and transcript will look like. Also start to identify what you will need to discover and include in your response.

The rules

- Brainstorm as many questions and ideas as you can about the presentation medium
- Do not stop to discuss, judge or answer the questions – just talk about it
- Write down every question exactly as it is stated
- Try to formulate in your mind and imagine what it will look and sound like

Record your ideas here

Prioritize the questions and possible focus for your infographic

Choose the three themes/ideas which you think will most suit your infographic

- 1.
- 2.
- 3.

Now write down your selected infographic theme

What about your Open Inquiry Question: Identify 3 options and highlight the one your team has decided on

5. Gather important information



Start gathering the information you will need for the Infographic. Start to gather this information into relevant groupings.

Idea one	
Idea two	
Idea three	

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6. Create

Insert a copy of your mind map or ideas on presenting your infographic poster.

Have you covered the key parts of the marking criteria?

Have you recognised key action words in the criteria (refer page 139 of your diary)

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7. Share

Your work with other members of the class on – sharing and critiquing of movies and infographics.
Complete the chart below on this Monday during the share session.

Identify one Team where they will provide detailed feedback (this may be defined in collaboration with your teacher)

infographic title	Group	Your views and opinions



8. Evaluate (to be completed in class)

Individual Reflection on learning:

Complete the following sentences:

1. How did you feel as you went through this learning process over the past weeks?
2. Working with other students helped me to specifically
3. Some of the positives and negatives about working in a small group are?
4. How did my preparation for the task proceed? What were some challenges and how did address them?
5. What were some aspects of geography and the study of geography I learnt over the past few weeks?
6. What are three things I learnt about myself as a learner over the past weeks?
7. Something/some things I would do differently next time would be?

9. What I need to know at the end of this unit

From your studies make comment on/interpret the following graphic.

